

Areas of Bid Writing Support

Specialism Area:	Including (but not limited to):
The Case for Change Questions	Demonstrating how the project aligns with and delivers against policy objectives, covering areas such as:
	Descriptions, strategic fit (to include milestones, and the determination of outputs, outcomes, impacts, benefits measurement including baseline assessment etc).
	Strategic alignment with key National, Regional and Local objectives, initiatives and policies.
Options Analysis Questions	Demonstrating how the project delivers the most public value to society, covering areas such as:
	Optioneering - a number of options have been considered and the preferred option delivers the most economic value with a focus on the benefits to local stakeholders.
	Job creation (direct and indirect), inward investment, reduction in CO2 emissions, biodiversity considerations, reduction in operating costs, generated income.
	All benefits to be quantified and justified.
Procurement Route Questions	Demonstrating that the project is commercially viable, covering areas such as:
	Demonstrate that the project can procure the required solutions and equipment from the supply chain, and that key operational and maintenance commercial agreements have been considered.
Funding and Affordability Questions	Demonstrating that the project is affordable, and the costs presented are realistic, covering areas such as:
	Support/provide financial modelling and presentation support (including match funding identification).
Delivery Arrangements Questions	Demonstrating that the project can be delivered successfully and that key project risks have been considered, covering areas such as:
	Demonstrate the correct management and legal structures are in place to deliver and operate the solution. Robust Governance.
	Demonstrate key risks have been identified with suitable risk management and mitigation plans in place.
Additional Areas	Evaluation to include monitoring of outputs, outcomes, impacts, benefits.
	Subsidy Control assessment has been fully considered and evaluated.
	Provision of services in Welsh
	Provision of services in English
	Any other areas of specialism in bid writing (please specify)