



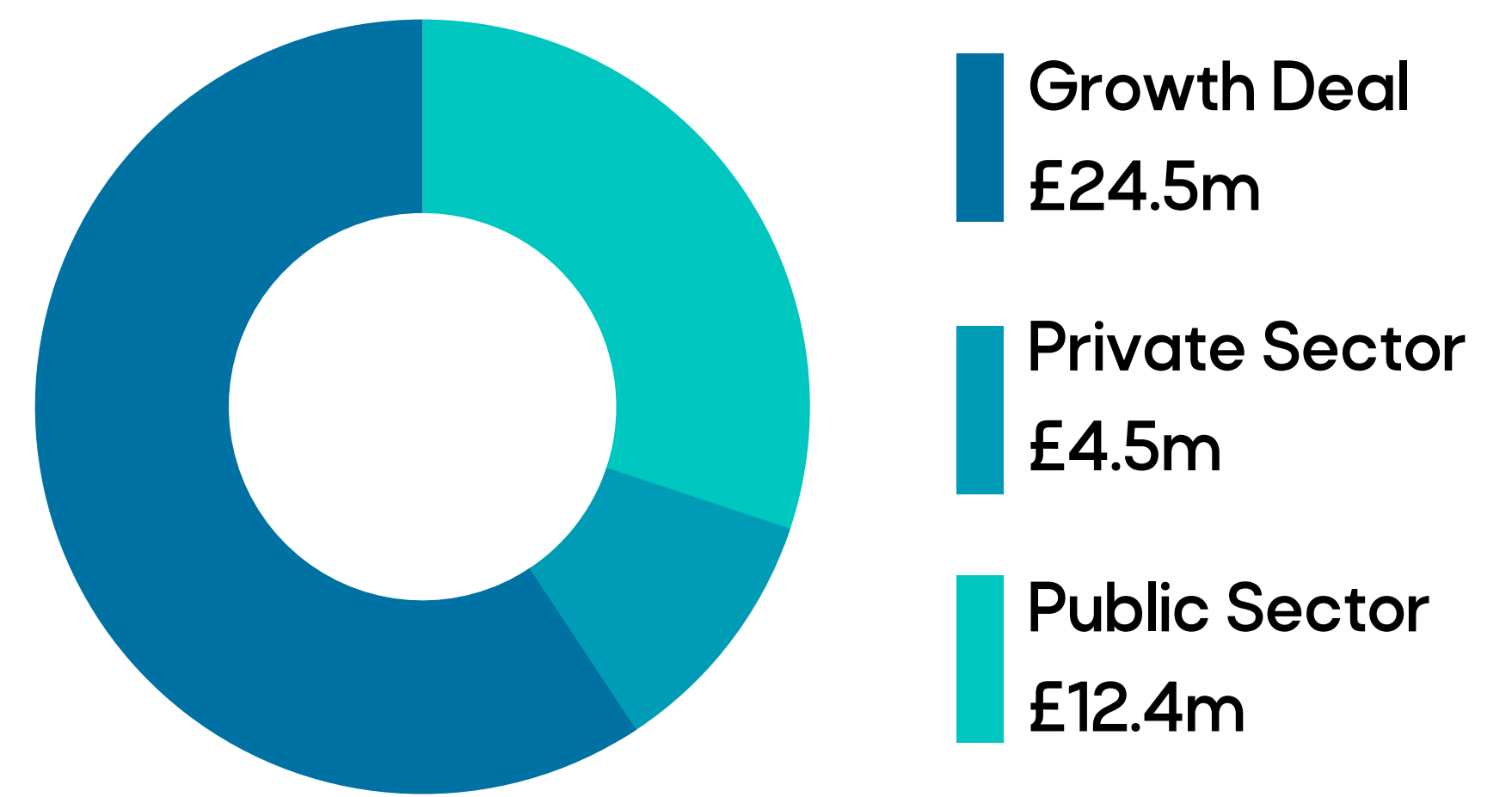
# Agri-food and Tourism

Promote and support employment and training in the Agri-food and Tourism sectors, building on world-leading skills and expertise already established within the region.

## Objectives

- Create up to **380 jobs**
- Increase net additional **GVA of up to £281m**
- **Educate over 400 businesses** on decarbonisation, diversification and sustainable business models
- **Upskill up to 2,500 people/businesses**
- Provide up to **6,000 m<sup>2</sup> of floorspace** to help support business growth within the sector

## Investment target



# £41.4m

Total



## The projects

### 1. Glynllifon Rural Economy Hub

Lead Sponsor: Grŵp Llandrillo Menai

A distinctive, world class rural economy hub offering food-grade facilities and knowledge transfer services to enhance the food and drink sector.

### 2. Tourism Talent Network

Lead Sponsor: Grŵp Llandrillo Menai

Future-proof tourism and hospitality skills provision and increase the commercial benefits from one of the best established and fastest growing sectors in the region.

