



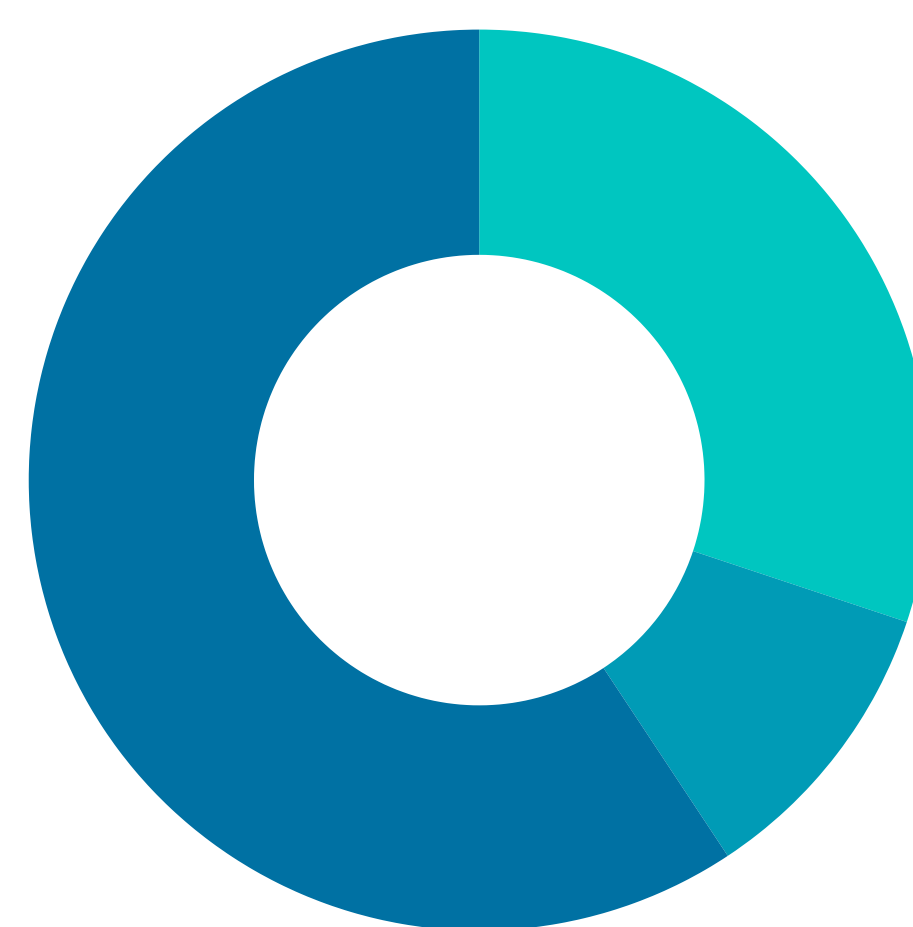
# Agri-food and Tourism

Promote and support employment and training in the Agri-food and Tourism sectors, building on world-leading skills and expertise already established within the region

## Objectives

- Create up to **275 new jobs**
- Generate up to **£60 million net additional GVA**
- **Educate over 400 businesses** on decarbonisation, diversification and sustainable business models
- **Upskill up to 2,500 people / businesses**
- Provide up to **6,000m<sup>2</sup> of floorspace** to help support business growth within the sector

## Investment Target



Growth Deal  
£22.5m

Private Sector  
£8m

Public Sector  
£11.7m

# £42.2m

Total



## The Projects

### 1. Glynllifon Rural Economy Hub

Lead Sponsor: Grŵp Llandrillo Menai

A distinctive, world class rural economy hub offering food-grade facilities and knowledge transfer services to enhance the food and drink sector.

### 2. Tourism Talent Network

Lead Sponsor: Grŵp Llandrillo Menai

Future-proof tourism and hospitality skills provision and increase the commercial benefits from one of the best established and fastest growing sectors in the region.

### 3. Responsible Adventure

Lead Sponsor: Zip World

Promote North Wales as a leading sustainable tourism destination. It aims to attract additional visitors in a way which is environmentally sustainable and considerate to local communities. It consists of developing a new sustainable cable car, slate explorer and eBus network.







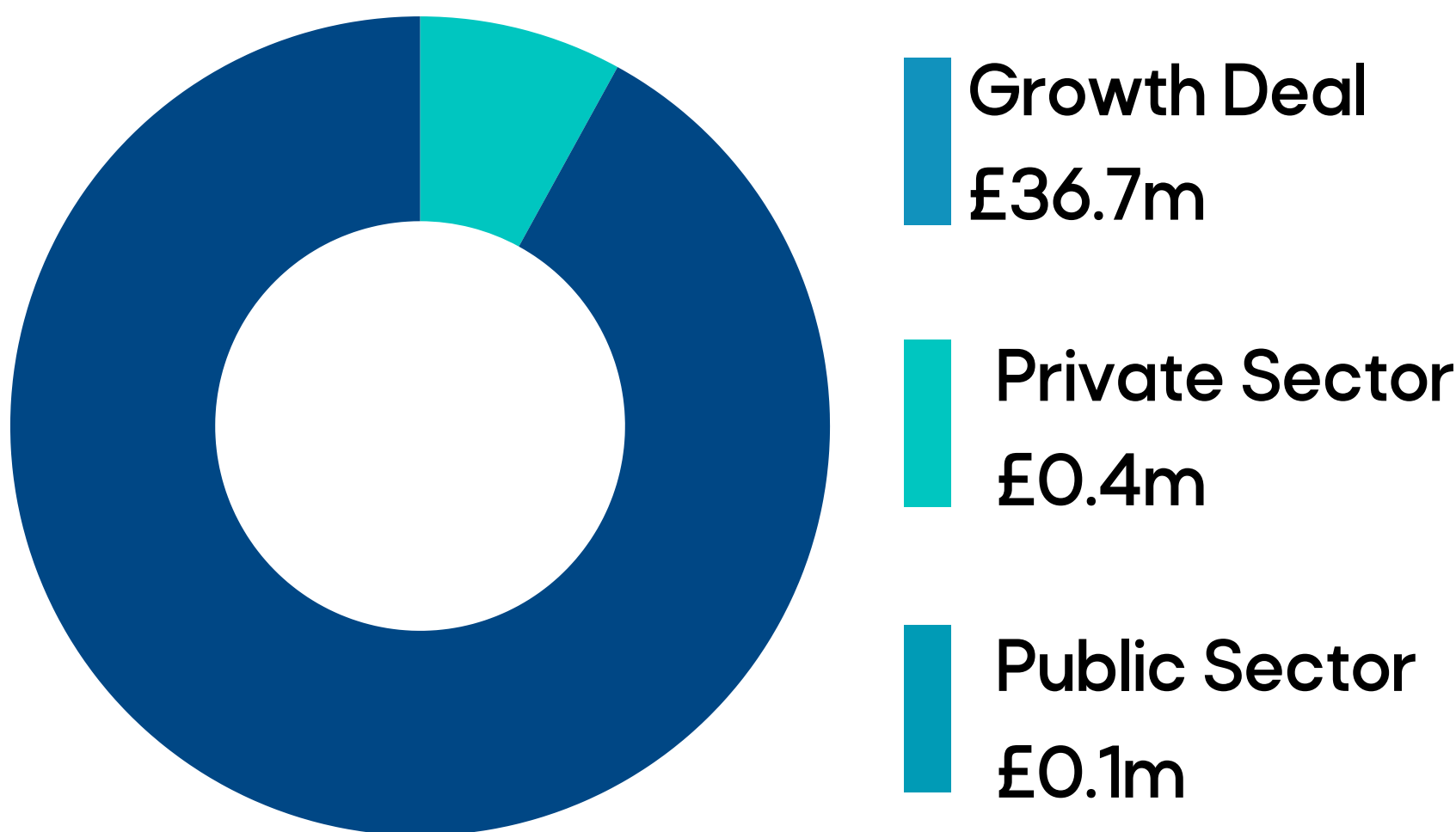
# Digital Connectivity

Addressing connectivity challenges within the region, enhancing the capability to develop new technologies for the future ensuring that businesses and residents can benefit from fast, high-quality connectivity.

## Objectives

- Create up to **285 jobs**
- Increase net additional **GVA of up to £100m**
- Provide **high speed connectivity** at key sites and across transport networks
- Deliver **future proof networks**, such as **full fibre** and **5G** in the region

## Investment Targets



**£37.2m**

Total

## The Projects

### 1. Connected Campuses

Lead Sponsor: Ambition North Wales

Establishing network coverage at key commercial sites in the region, supporting businesses with valuable connectivity options.

### 2.Connected Key Sites and Corridors

Lead Sponsor: Ambition North Wales

Enhancing the reliability and quality of mobile services on the main roads and rail routes, enabling full-fibre services to key commercial sites across the region.

### 3.The Digital Signal Processing Centre

Lead Sponsor: Bangor University

Research and development of new technologies which improve how data is processed efficiently and reliably between devices and people.

### 4.The Last Few %

Lead Sponsor: Ambition North Wales

Providing a minimum 'superfast' (30Mbps) broadband to poorly connected communities across North Wales.

 Regional project





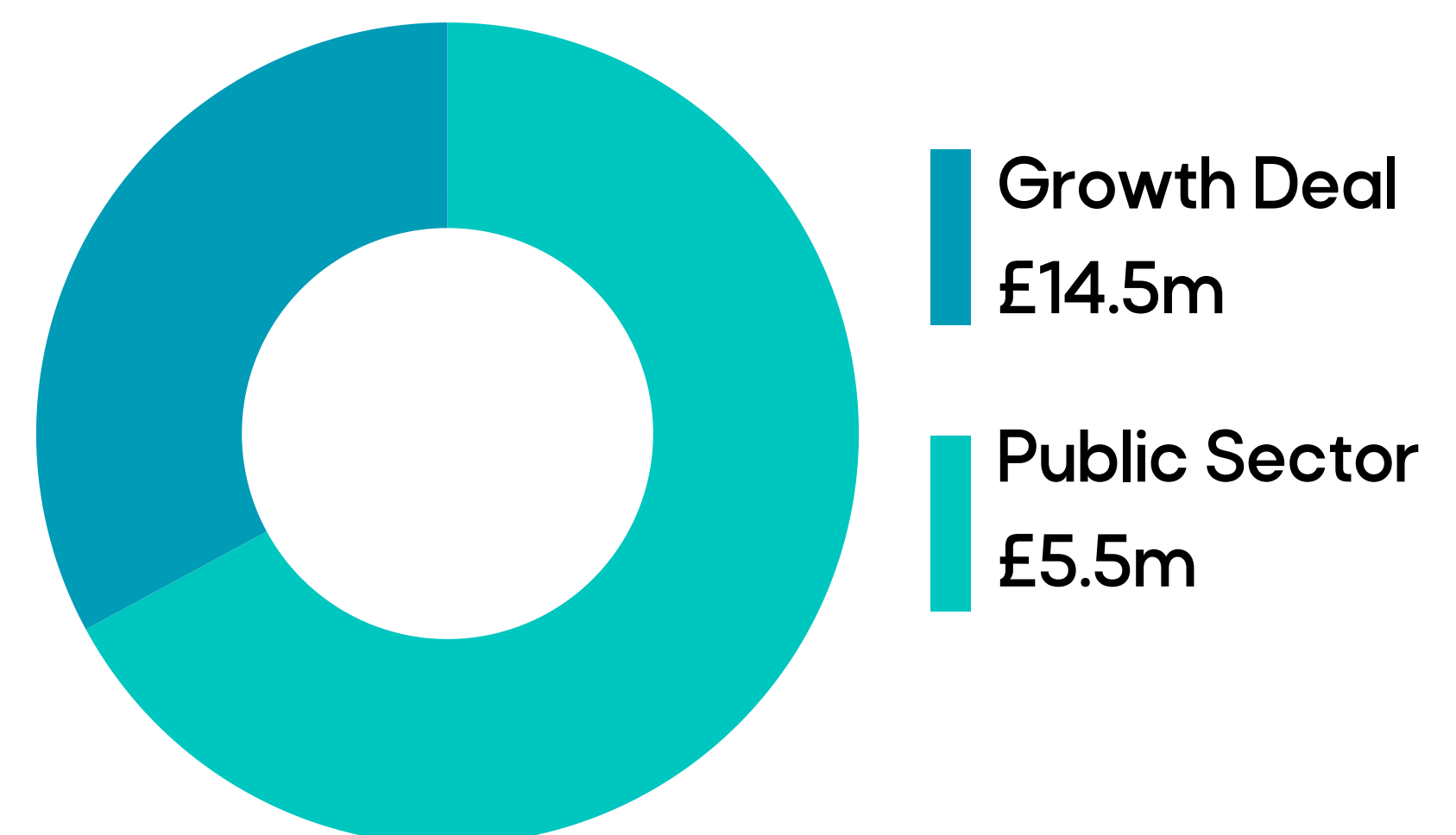
# Innovation in High Value Manufacturing

Promote innovation and commercialisation of technology in the manufacturing industry, building on the existing strength of the sector within our region

## Objectives

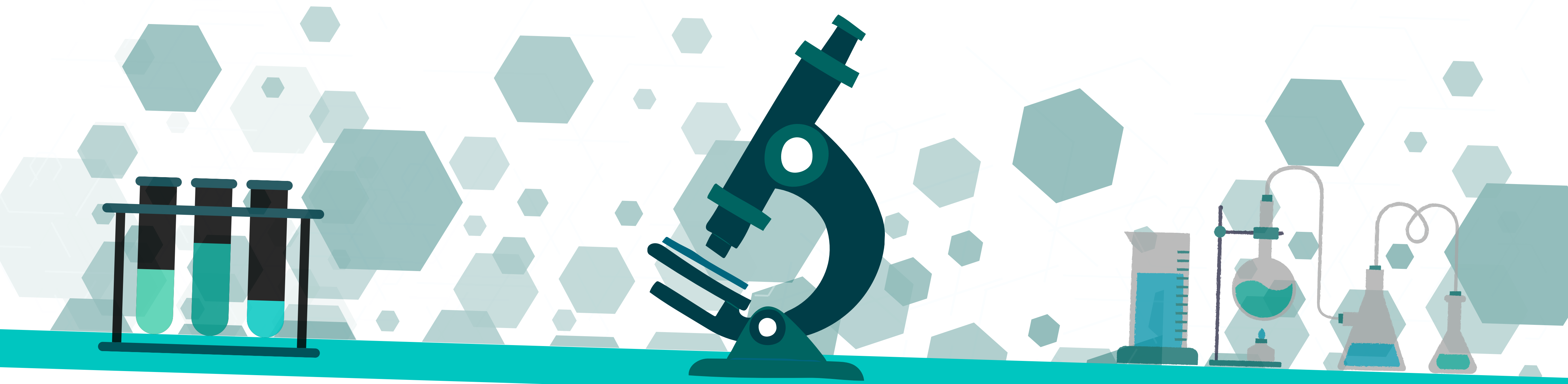
- Create up to **150 jobs**
- Generate **up to £60 million** net additional GVA
- Work with up to 55 partners to help **develop low carbon technologies** or waste reduction
- **Upskill up to 100 people** or businesses in the targeted technologies

## Investment target



**£20m**

Total



## The Projects

### 1. Centre for Environmental Biotechnology

Lead Sponsor: Bangor University

Exploring the use of biological processes as low carbon alternatives to products and industrial manufacturing processes

### 2. Enterprise Engineering and Optics Centre

Lead Sponsor: Wrexham University

Delivering state-of-the-art facilities to explore optics, photonics and composite materials as a lightweight material alternative, reducing carbon within the sector.







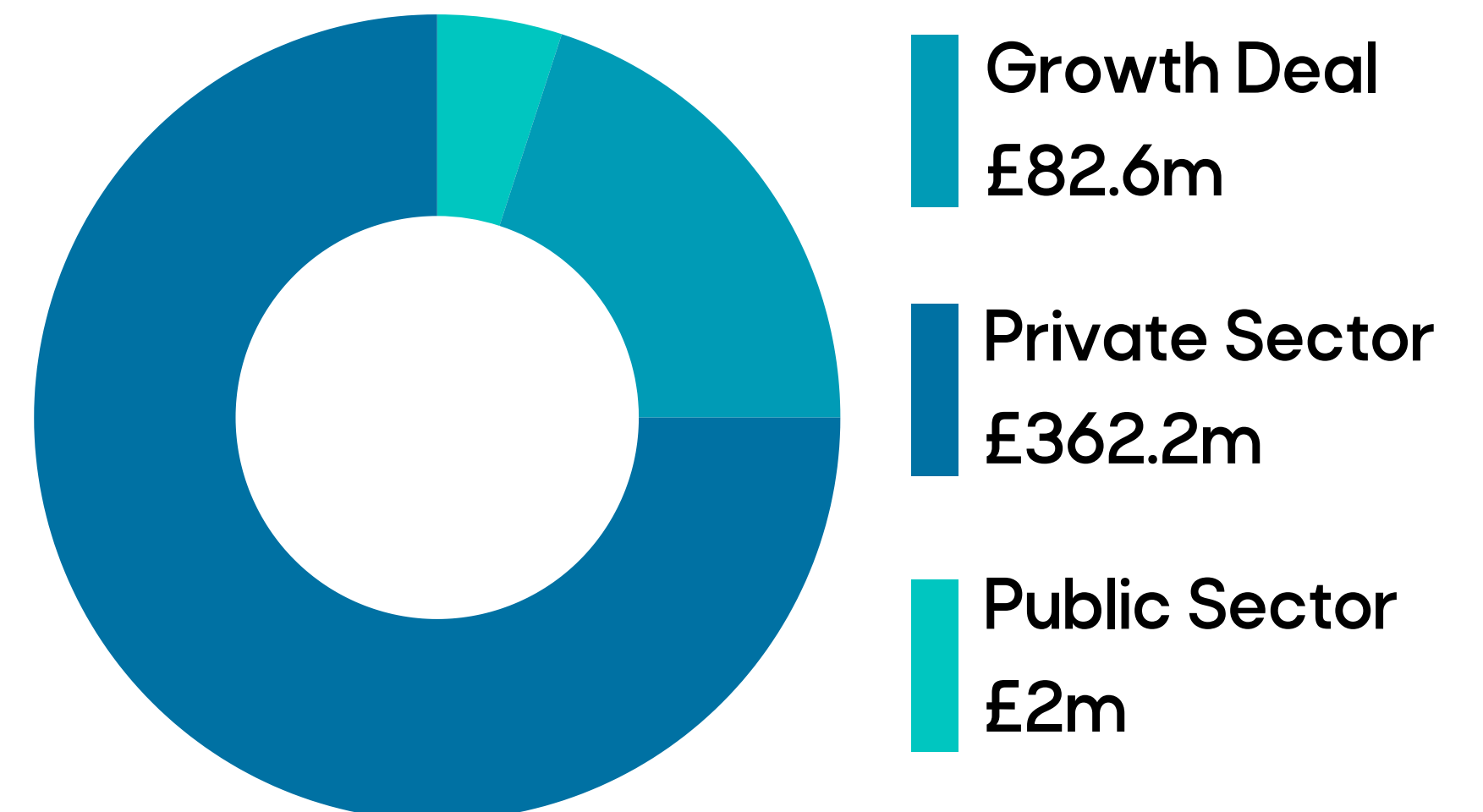
# Land and Property

Addressing land and property challenges within the region, to unlock opportunities and build on our strengths. The programme will develop sites to provide residential and employment premises. It will also maximise capacity at key transport links.

## Objectives

- Create up to **2,180 jobs**
- Generate **up to £700m** net additional GVA
- Provide up to **20,000m<sup>2</sup>** in new employment premises
- Deliver **up to 1,000** new residential development plots

## Investment target



# £446.8m

Total

## The Projects

### 1. Former North Wales Hospital, Denbigh

**Lead Sponsor:** Jones Bros Civil Engineering UK

Demolish, decontaminate and clean the site so that it's suitable for residential and employment premises in and around the listed former hospital.

### 2. Holyhead Gateway

**Lead Sponsor:** Stenaline

Enhance the port's capacity through land reclamation within the harbour.

### 3. Parc Bryn Cegin

**Lead Sponsor:** Ambition North Wales

Funding new build development land for new build low carbon employment premises.

### 4. Warren Hall, Broughton

**Lead Sponsor:** Ambition North Wales and the Welsh Government

Providing primary services such as power, highways, drainage, telecoms and water, and leveling the ground so that it's suitable for employment and business premises.

### 5. Western Gateway, Wrexham

**Lead Sponsor:** Ambition North Wales

Providing primary services, such as power, highways, drainage, telecoms and water for the development of employment premises.

### 6. Kinmel Studios

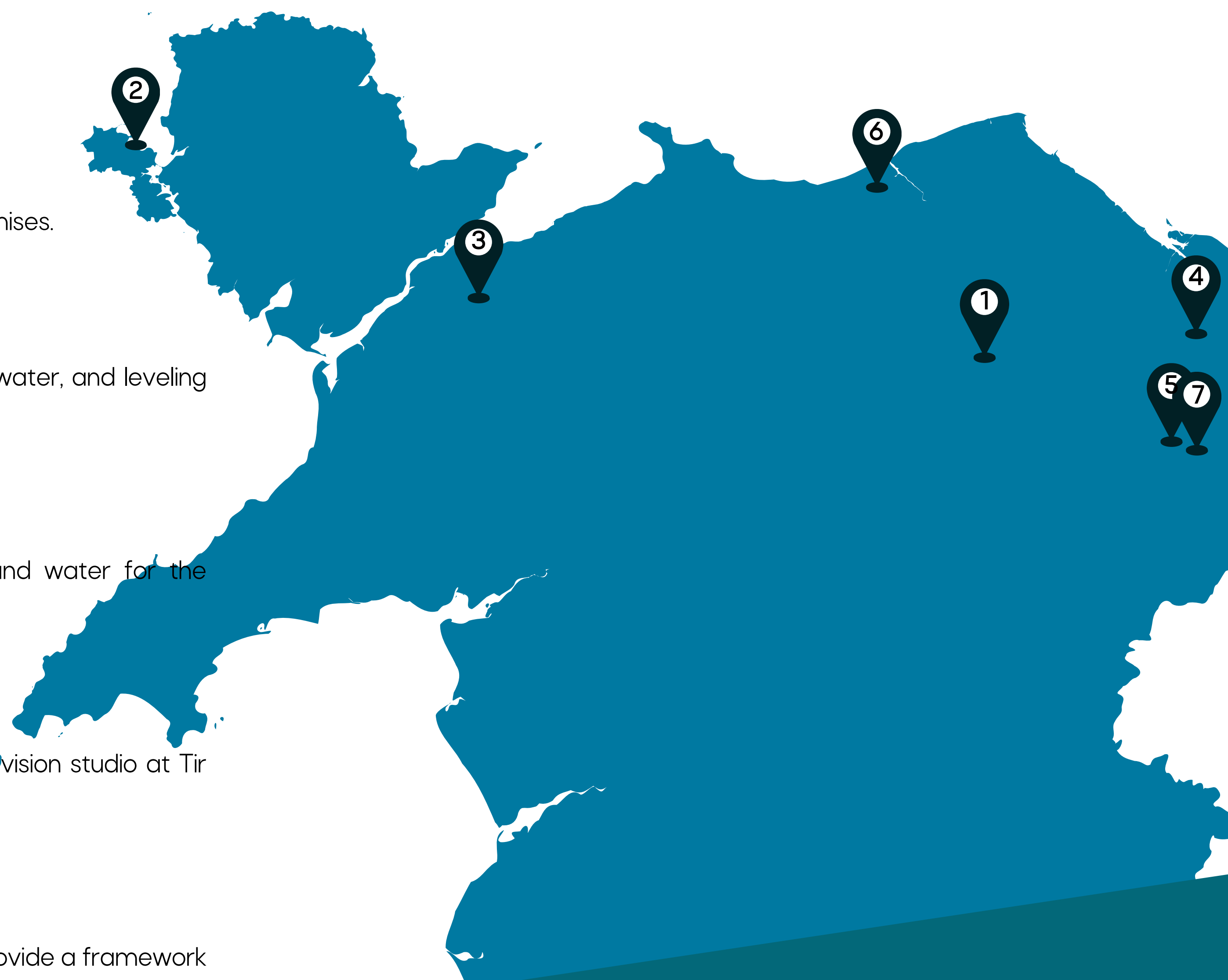
**Lead Sponsor:** Stage 50

This project will design, build and operate a sustainable boutique film and television studio at Tir Llwyd Enterprise Park, Kinmel Bay.

### 7. Wrexham Gateway

**Lead Sponsor:** Wrexham County Borough Council

This project forms part of the Wrexham Gateway masterplan which aims to provide a framework of proposals to deliver a transformative mixed-use regeneration of the area.







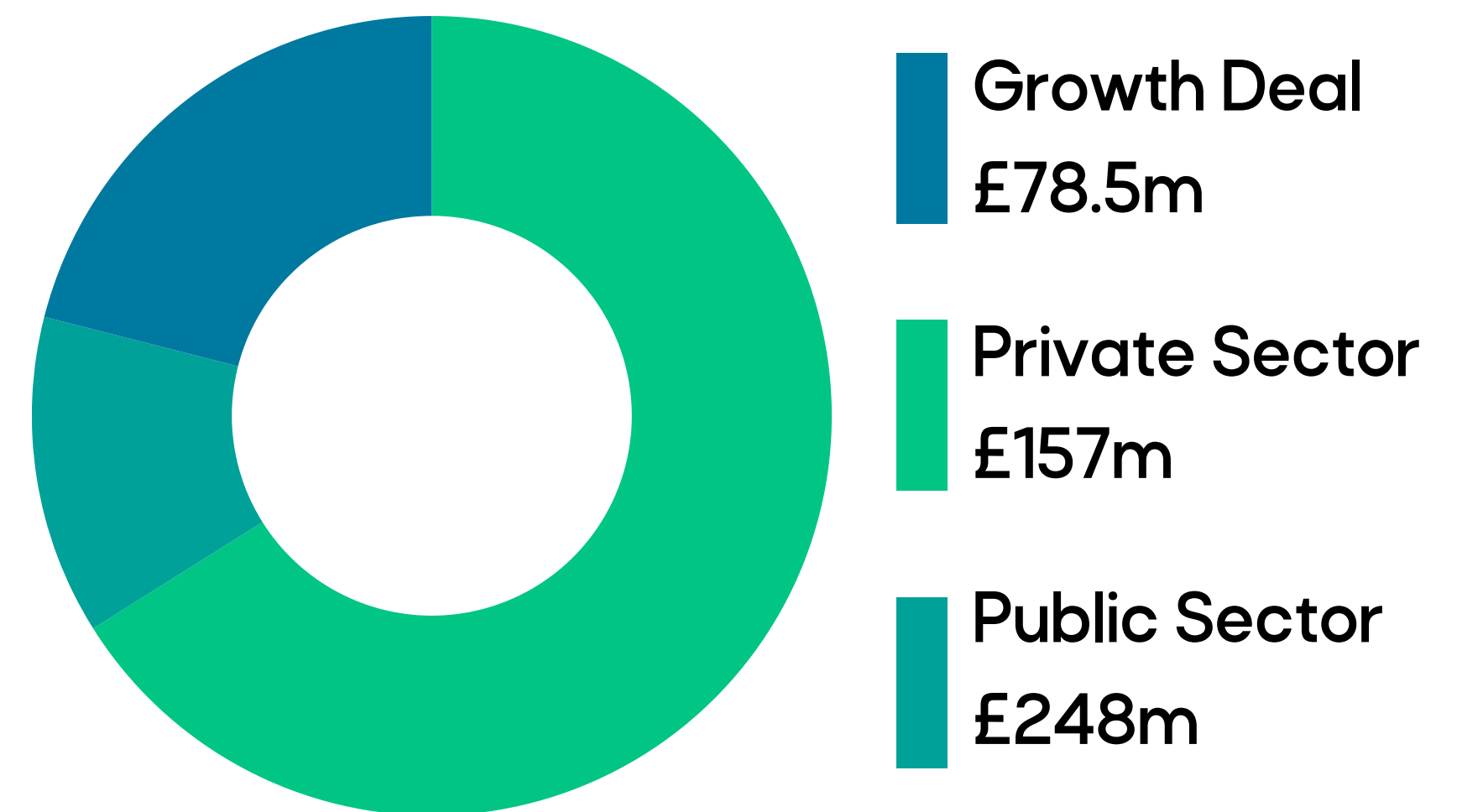
# Low Carbon Energy

Unlocking the benefits of developing low carbon energy projects within the region, positioning North Wales as a leading location for the low carbon energy sector.

## Objectives

- Create up to **1035 jobs**
- Generate **up to £335m** additional net GVA
- Generate **at least 314MW** of electricity from low carbon energy in the region
- Enabling carbon savings of at least **2,723,000 tonnes**

## Investment target



# £483.5m

Total

## The Projects

### 1. Cydnerth (Morlais)

Lead Sponsor: Menter Môn

Connecting Morlais with the electricity grid system, enabling developers of tidal stream technology to deploy their devices in the zone.

### 2. Hydrogen Hub

Lead Sponsor: Ambition North Wales

Supporting deployment of green hydrogen from low carbon energy sources to decarbonise regional transport network

### 3. Low Carbon Energy Centre of Excellence (Egni)

Lead Sponsor: Bangor University

Facilities to enhance the region's capabilities for low carbon energy research and innovation.

### 4. Smart Local Energy

Lead Sponsor: Ambition North Wales

Enabling renewable energy and decarbonisation solutions within our local communities.

### 5. Trawsfynydd

Lead Sponsor: Cwmni Eginio (Welsh Government)

Deploying Small Modular Reactor or Advanced Modular Reactor (SMR/ AMR) to generate low carbon energy.

### 6. Holyhead Hydrogen Hub

Lead Sponsor: Menter Môn

This project will establish a green hydrogen production and distribution facility, at Parc Cybi, Holyhead within the Anglesey Freeport zone, supplying road, maritime and rail transport customers across North Wales.

