



Uchelgais
Gogledd Cymru
Ambition
North Wales

Agri-food and Tourism

Promote and support employment and training in the Agri-food and Tourism sectors, building on world-leading skills and expertise already established within the region.

Focus - maximise sustainable opportunities from the region's environment and landscape.

Objectives

Create up to **380 jobs**

Increase net additional GVA of up to **£281m**

Educate over **400 businesses** on decarbonisation, diversification and sustainable business models

Upskill up to **2,500 people/businesses**

Provide up to **6,000 m² of floorspace** to help support business growth within the sector

Investment Target



Total

£41.4m

Growth Deal
£24.5m

Private Sector
£4.5m

Public Sector
£12.4m



The projects

- 1 Glynllifon Rural Economy Hub**
Lead Sponsor: Grŵp Llandrillo Menai
A distinctive, world class rural economy hub offering food-grade facilities and knowledge transfer services to enhance the food and drink sector.
- 2 Tourism Talent Network**
Lead Sponsor: Grŵp Llandrillo Menai
Future-proof tourism and hospitality skills provision and increase the commercial benefits from one of the best established and fastest growing sectors in the region.
- 3 Llysfas Net Zero Farm**
Lead Sponsor: Coleg Cambria
Leading practical training in cutting-edge technologies and land management approaches to reduce emissions and enhance biodiversity.

